



## 2016 Burien Brat Trot 5K SPONSORSHIP OPPORTUNITIES!

**RACE DAY IS SUNDAY, OCTOBER 2nd, 2016**

[www.burienbrattrot.com](http://www.burienbrattrot.com)

*CONTACT: Ashley Fosberg, Highline Schools Foundation, [ashley@highlineschoolsfoundation.org](mailto:ashley@highlineschoolsfoundation.org)*

### **TITLE SPONSOR, \$10,000 (only 1 available)**

Benefits include:

- Company/Individual name in title of race: "The (insert name here) Burien Brat Trot 5K"
- TITLE sponsor billing on all materials including T-shirt, posters, post cards and all collateral materials.
- Largest sized booth available at race start/finish line—preferential placement of booth.
- Private movie viewing for 40 at Burien's Tin Theater (movie of sponsor's choice)
- Featured in Tin Room e-mail ad for 3 months leading up to race day.
- Featured on ad in Tin Theater (on screen before feature presentation) for the months of September and October.
- Engraved "boot" and a complimentary case of sausage (with mustard and pretzels) from Dan the Sausageman.
- Invitation to Lunch with Superintendent Susan Enfield event for highest level donors.
- 10 free pub crawl VIP passes
- 4 free Brat Trot registrations

### **Stein Level, \$5,000**

Benefits Include:

- LEAD sponsor billing on all materials including T-shirt, posters, post cards and all collateral materials.
- Largest sized booth available at race start/finish line—preferential placement of booth.
- Private movie viewing for 40 at Burien's Tin Theater (movie of sponsor's choice)
- Featured in Tin Room e-mail ad for 3 months leading up to race day.
- Featured on ad in Tin Theater (on screen before feature presentation) for the months of September and October.
- Engraved "boot" and a complimentary case of sausage (with mustard and pretzels) from Dan the Sausageman.
- 4 free pub crawl VIP passes

### **Pretzel Level, \$2,500**

Benefits include:

- Key placement behind lead sponsor on all materials including T-shirt, posters, post cards and all collateral materials.
- Key placement of booth at race start/finish line.

- 10 free Tin Theater tickets.
- Featured in Tin Room e-mail ad for one month leading up to race day.
- Featured on ad in Tin Theater, on screen before feature presentation, for two weeks.
- Engraved “boot” and complimentary case of sausage (with mustard and pretzels) from Dan the Sausageman.
- 2 free pub crawl VIP passes

### Community Level, \$1,000

- Logo on all race materials with the exception of rackcard and poster.
- Logo on race t-shirt
- Booth/giveaway/activity at finish line festival
- Featured in Tin Room e-mail ad for one month leading up to race day.
- Featured on ad in Tin Theater, on screen before feature presentation, for two weeks.
- Engraved “boot” and complimentary case of sausage (with mustard and pretzels) from Dan the Sausageman.

### Record Numbers in 2015!

**Over \$90,000 raised!**

**Over 2,000 runners!**

**Over 45 corporate teams!**

**Over 250 students in need ran**

**Thanks to sponsors!**

**Join us in 2016**

**for the best organized 5k around!**

**Sponsors who commit early**

**reap more benefits!**

**All proceeds benefit**

**Highline Schools Foundation**

**2016 Goal: 2,500 runners**

**and \$100,000 raised!**



**Burien Brat Trot 5K-Join the Celebration!**

[racedirector@burienbrattrot.com](mailto:racedirector@burienbrattrot.com)